



U.S. Department of Commerce, Office of Textiles and Apparel (OTEXA), Presents a Free Webinar: **Exporting Technical Textiles to India**

Webinar Objective:

This webinar provides you with information about the technical textile market in India, giving you the tools to successfully sell your products. This webinar will also focus on Intellectual Property Rights (IPR).

Why India?

The Indian technical textile market is expected to reach USD \$15 billion by 2012-2013. The Indian market is one of the largest and fastest growing economies in the world, with current growth estimates hovering at about 9.7 percent that is fueled in part by its infrastructure needs.

- Learn how to develop a sales and marketing strategy so that you can develop business in India.

We Are Here to Help!

Explore the opportunities of doing business in India from OTEXA and other Commerce trade experts located in India and Washington.

Register to hear experts in IPR, marketing, and Indian business culture discuss key topics including: how to get paid; protecting your trademarks, logos, designs, and patents; and how to find an agent/distributor.

This webinar will help you meet these challenges and help you prepare for your participation in the USA Pavilion at Techtextil India 2011.

Free Webinar

www.otexa.ita.doc.gov

Date: June 22, 2011

Time: 9:00 AM-10:00 AM EDT

Venue: Your Computer: Pre-Registration Required. Click [Here to Register For Live and Recorded Presentation.](#)

Cost: FREE

For more information:

Larry Brill

Larry.Brill@trade.gov

(202) 482-1856

Mary-Lynn Landgraf

Mary-Lynn-Landgraf@trade.gov

(202) 482-7909

Maria Stack

Maria.Stack@trade.gov

(202) 482-2486



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The U.S. Commercial Service directly supports the President's National Export Initiative.

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